

***Interview Summary***

1. A proposed amendment was submitted for applicant's consideration. Examiner suggested the Applicant to amend claims as shown in the Examiner's Amendment below in order to place the application in condition for allowance.

***Examiner's Amendment***

2. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

3. Authorization for this Examiner's Amendment was given in a telephone interview with the Applicant's Representative, Mr. Andrew T. Spence (Reg. No. 45,699), on March 22<sup>nd</sup>, 2011.

4. Please amend claims 1, 9, 17 and cancel claim 25 as below:

**Claim 1. (Currently amended)** An apparatus, the apparatus comprising:  
a processor on a wireless terminal; and  
a memory including computer program code,

the memory and the computer program code configured to, with the processor, cause the apparatus to at least:

receive, from an application on the wireless terminal, a request for an identity of a user;

automatically select one of a plurality of identities selectable for use by the respective application, the respective identity being selected based upon the application and at least one user preference, and independent of user input to the application; and

cause the selected identity to be provided to the application,

wherein being configured to cause the apparatus to automatically select one of a plurality of identities based upon the application includes being configured to cause the apparatus to determine whether the application is a trusted application or a non-trusted application, and select one of a plurality of identities based on the determination.

**Claim 9. (Currently amended)** A method of managing a plurality of identities of a user, the method comprising:

receiving, from an application on a wireless terminal, a request for an identity of a user;

on the wireless terminal, automatically selecting one of a plurality of identities selectable for use by the respective application, the respective identity being selected based upon the application and at least one user preference, and independent of user input to the application; and

causing the selected identity to be provided to the application,  
automatically selecting one of a plurality of identities based upon the application  
includes determining whether the application is a trusted application or a non-trusted  
application, and selecting one of a plurality of identities based on the determination.

**Claim 17. (Currently Amended)** A computer-readable storage medium on a wireless terminal and having computer-readable program code portions stored therein, the computer-readable storage medium and having computer-readable program code portions being configured to, with a processor, cause an apparatus to at least:

receive, from an application on the wireless terminal, a request for an identity of a user;

select one of a plurality of identities selectable for use by the respective application the respective identity being selected based upon the application and at least one user preference, and independent of user input to the application; and

cause the selected identity to be provided to the application,

wherein being configured to cause the apparatus to automatically select one of a plurality of identities based upon the application includes being configured to cause the apparatus to determine whether the application is a trusted application or a non-trusted application, and select one of a plurality of identities based on the determination.

**Claim 25. (Cancelled)**

5. Claims 1-24 are allowed.

6. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should clearly labeled "Comments on Examiner's Amendment".

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Quang N. Nguyen whose telephone number is (571) 272-3886.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's SPE, Wing Chan, can be reached at (571) 272-7493. The fax phone number for the organization is (571) 273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic

Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Quang N. Nguyen/  
Primary Examiner, Art Unit 2441